

# Human Resource Association of Central Indiana

## 2008 Sponsorship Opportunities

### **Platinum Sponsor Level** - \$1700.00 (a \$1970.00 value)

- Sponsorship of a monthly luncheon (average 80-140 attendees) including a display area for your literature and/or display booth, a 2-minute introduction before the program, power point slide, lunch for two at a reserved table.
- One copy of the HRACI membership mailing labels
- Two annual memberships for representatives of your company
- One banner ad on the front page of the HRACI web site for 12 months
- A link to your company's web site in the HRACI Vendor Marketplace for one year
- Spotlighted as a Platinum Level sponsor on the website for 12 months & at each luncheon on power point slide

### **Gold Sponsor Level** - \$1100.00 (a \$1350.00 value)

- Sponsorship of a monthly luncheon (average 80-140 attendees) including a display area for your literature and/or display booth, a 2-minute introduction before the program, and lunch for two at our reserved table.
- One copy of the HRACI membership mailing labels
- One banner ad on the front page of the HRACI web site for 3 months
- A link to your company's web site in the HRACI Vendor Marketplace for one year
- Spotlighted as a Gold Level sponsor on the website for 3 months

### **ALA-Carte Sponsorship Opportunities**

#### **Luncheon Sponsor ~ \$800.00**

Sponsorship of a monthly luncheon (average 80-140 attendees) including a display area for your literature and/or display booth, a 2-minute introduction before the program, power point slide, lunch for two at our reserved table. Includes a set of HRACI membership mailing labels.

#### **Special Seminar/Training Events**

Occasionally we offer half day or full day seminars/training on diversity, compensation & benefits, & legal issues. If you are interested in sponsoring, please let us know. Cost is determined once the program is finalized.

- New Member Orientation
- Networking Events
- Sponsorships \$1,000 or in-kind/ an exchange for hosting the event

#### **Mailing Labels:**

- A set of self-adhesive mailing labels of the entire HRACI membership: \$500.00 per set

#### **Web-Site Banner Advertising:** (Non-Members, add \$100 to each cost noted below)

- Standard Banner ad: on front page of web site \$600.00 per year (+ any creation charges)
- Scrolling Marquee Animated Banner ad: \$800.00 per year (+ any creation charges)
- Newsletter banner ad: \$400 per quarter (+any creation charges)
- Job page ad: \$600.00 per year, add at top of page, limited to 2 advertisers per year (+ any creation charges)  
(Creation of banner can be contracted through HRACI's web site vendor, approximate cost will be \$50-\$150)  
All ads will include a link to your company's website. Additional \$100.00 charge if ad is animated or scrolling.

#### **HRACI Vendor Marketplace/Vendor Fair - Tables for \$250 and Advertising as follows:**

A brief company description and a link to your company website: \$50.00 per ad per year

For more information go to [www.HRACI.org](http://www.HRACI.org)  
For sponsorship contact Patti Daniels, HRACI  
Director of Sponsorship at [marketing@HRACI.com](mailto:marketing@HRACI.com)

